

Agencies, Boards and Commissions	PEI Marketing Council
Statute	Natural Products Marketing Act
Purpose	Supervises the creation and operation of producer boards, commissions and groups that regulate and control the production, sale, processing, marketing, transportation and pricing of natural products. Council recommend the establishment, amendment, or revocation of regulations to Executive Council, providing advice to commodity boards, conducting commodity board elections and plebiscites, determining fluid milk product prices, advising the Minister, liaison with national agencies and agencies in other provinces.
Functions	Provides regulatory advice
Primary Role	Circle: <u>Adjudicative</u> or Non-adjudicative
Material Role	Circle: <u>Strategic Development - Advisory</u> - Professional Organization - <u>Managerial/Oversight</u>
Composition	Three to eight members may be appointed
Formal Qualifications	
Work & Experience Requirements	Agriculture, Fisheries and Aquaculture knowledge and understanding of food market place and Marketing Board experience
Skills Required	Mediation and regulatory skills
Statutory Nomination Requirements	
Traditional Nomination Requirements	Department provides names for consideration to Executive Council. Recommendations are based on commodity and geographical diversity
Remuneration	Category A
Anticipated Time Commitments	Monthly meetings
Other Notes	3-year term - eligible for reappointment.
Vacancies	The Chair's term expires in August, 2007 and having served one term he is eligible for reappointment. Mr. Irving's term expired in June, 2007 and he is ineligible for reappointment. The terms of Mr. Wood and Ms. Curran expire in September, 2007 and both are eligible for reappointment.

