

Office Use:



Department of Agriculture

Agri-Food Market Development Program Application Form - 2011/2012

Project expenses made prior to application submission are not eligible for reimbursement.

Business Name: _____ Client Name: _____

Civic/Street # _____ Road/Street Name: _____

PO Box / RR # _____ Town/Municipality: _____

Postal Code: _____ Telephone: _____

Cheque payable to (✓): _____ Business Business # _____

_____ Client SIN: _____

Applicant type (✓): _____ Individual Agri-business

_____ Group/organization

Indicate which program component(s) you are applying under (✓): Please complete a separate form for each program component.

_____ Signage _____ Promotion _____ Training _____ New Product Development/ Season Extension

Project Title: _____

State the following information detailing the project budget and total cost of implementation. Please itemize each eligible project cost. (GST is not eligible for reimbursement.)

Table with 5 columns: Details of Planned Expenditure, Total Cost, Amount Requested, Other sources of funding, PEIDA use only. Amount approved.

Project Objective:

Why do you think this project will increase supply/demand and/or sales for PEI products?

How will you measure the success of your project?

I have attached a draft copy of the sign text, printed material text, or wording to be used in the media with this application: YES NO

I agree to add the PEI Flavours logo, in accordance with PEI Flavours brand guidelines, to material funded under this program: YES NO

I, certify that the information given on this application is to the best of my knowledge complete, true and correct.

Date: _____

Applicant Signature: _____

Personal information on this form is collected under Section 31c of the *Freedom of Information and Protection Privacy Act* R.S..P.E.I. 1988 c. F-15.01 as it relates directly to and is necessary for the Agri-Food Market Development Program and will be used for determining eligibility for program assistance and issuing tax related receipts. If you have any questions about this collection of personal information, you may contact the Program Manager at 902-368-5647.

Please return this application to:

Kent Thompson
Agri-Food Market Development Program
PEI Department of Agriculture
P.O. Box 1600
Charlottetown, PE
C1A 7N3



For a copy of the PEI Flavours brand guidelines and logo, please contact:
Kent Thompson 902-368-5606