

Office Use:



Department of Agriculture

Buy PEI Initiative Agri-Food Market Development Program Application Form - 2009/2010

Please complete one form for each program component

Business Name: Client Name:

Address: Postal Code:

Telephone: Fax: Email:

Cheque payable to (✓): Business Business #

Client SIN:

Applicant type (✓): Individual Agri-business

Group/organization

Indicate which program component(s) you are applying under (✓):

Signage Promotion Training New Product Development

Is this your first application to this program?(✓) Yes No

Project Title:

State the following information detailing the project budget and total cost of implementation. Please itemize each eligible project cost. (GST is not eligible for reimbursement.)

Table with 5 columns: Details of Planned Expenditure, Total Cost, Amount Requested, Other sources of funding, PEIDA use only. Amount approved.

**Project Objective:**

Why do you think this project will increase supply/demand and/or sales for PEI products?

---

---

---

---

How will you measure the success of your project?

---

---

---

---

**The Department of Agriculture reserves the right to require a message/logo, that is consistent with the Buy PEI Initiative, to be added to the materials funded under this program.**

**\*\*\*\*\***

**A draft copy of the sign text, printed material text, or wording to be used in the media is to be attached with this application.**

**I, certify that the information given on this application is to the best of my knowledge complete, true and correct.**

Date: \_\_\_\_\_

Applicant Signature: \_\_\_\_\_

Personal information on this form is collected under Section 31c of the *Freedom of Information and Protection Privacy Act* R.S..P.E.I. 1988 c. F-15.01 as it relates directly to and is necessary for the Buy PEI Initiative and will be used for determining eligibility for program assistance and issuing tax related receipts. If you have any questions about this collection of personal information, you may contact the Program Manager at 902-368-5647.

**Please return this application to:**

Buy PEI Initiative  
PEI Department of Agriculture  
P.O. Box 1600  
Charlottetown, PE  
C1A 7N3