

TOURISM PEI

Reunion Assistance Program

(2011/2012)

Program Outline

The Reunion Assistance Program is an initiative of Tourism PEI designed to encourage Islanders to plan and hold reunions on Prince Edward Island. More reunions will provide for an increase in off-Island visitation resulting in more accommodation reservations, restaurant use and attractions attendance. Reunion assistance will be available year-round.

Eligibility and Application

In order to qualify, reunions must be hosted on Prince Edward Island. A completed application form (see reverse side) must be completed and submitted to Tourism PEI at the address below. **A minimum of fifty total attendance is required.** Tourism PEI will require a list of invitees, addresses, and e-mail addresses if available. Tourism PEI may contact these persons once to request they “opt in” or “opt out” of receiving online communications. Personal information may be retained in the database, to ensure that we honour privacy requests to opt-out of certain communications, for record keeping purposes, and for internal research and analysis.

Available Assistance:

- Reunion Handbook, containing useful tips and helpful information found on the Tourism website - www.gov.pe.ca/go/reunion
- one-time mailing to off-Island addresses including the Reunion invitation, Ministerial letter, labels and postage
- supply of one Provincial pin for every reunion attendee
- supply of Provincial tourism literature (maps and Visitor Guides) for use at the reunion site
- one set of Island posters
- provincial literature will be sent to confirmed attendees upon request

For More Information

Additional program information can be obtained from Tourism PEI at:

Tourism PEI
P.O. Box 2000
Charlottetown, PE C1A 7N8
(902) 368-5530
Fax: (902) 368-4438
E-mail: sfokeefe@gov.pe.ca

Applicant Freedom of Information and Protection of Privacy Act Commitment

Personal information on this form is collected under authority of the *PEI Freedom of Information and Protection of Privacy Act* for program administration purposes. Questions regarding the collection or use of this information can be referred to the Director of Strategy, Evaluation and Industry Investment at 902-368-5530.

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Application

REUNION NAME: _____

CONTACT PERSON: _____

TELEPHONE: _____ FAX: _____

ADDRESS: _____

EMAIL: _____

DATES OF REUNION: _____

ESTIMATED TOTAL ATTENDANCE: _____

ESTIMATED OFF-ISLAND ATTENDANCE: _____

REUNION LOCATION: _____

REUNION ACCOMMODATIONS: _____

SIGNATURE OF APPLICANT(S): _____

DATE: _____

PLEASE RETURN TO:
PEI REUNION ASSISTANCE PROGRAM
TOURISM PEI
P.O. BOX 2000
CHARLOTTETOWN, PE
C1A 7N8