

MAP STOP SIGNAGE APPLICATION (2010/2011)

The Prince Edward Island Highway Signage Act and Regulations provides for the placement of Map Stops across the Province. These Map Stops are strategically located and provide tourism related businesses with an opportunity to advertise their business.

The Tourism Map Stop Sign

The objective behind the establishment of these Map Stops is to reduce signage clutter and provide a venue form which the travelling public can stop and find out what businesses are in the area and where these businesses are located.

Fee

The fees to participate in the MAP STOP PROGRAM are as follows:

- The annual fee payable for the display at a map stop of information respecting a tourism business is.....\$50.00
- The fee payable for changing the information respecting a tourism business displayed at a map stop is.....\$50.00

For More Information

Tourism PEI staff are experienced in dealing with signage inquiries and applications are handled quickly. Additional information can be obtained from one of our Compliance Officers; Dave Lawless, Charlottetown West (368-4883) dllawless@gov.pe.ca or, Hubert MacIsaac, Charlottetown East (368-4398) hamacisaac@gov.pe.ca.

Map Stop Signage Program
Tourism PEI
Charlottetown PE C1A 7N8

Telephone: (902)368-4398
Facsimile: (902)368-6568
Email: hamacisaac@gov.pe.ca

FOIPP - Freedom of Information Privacy Protection Act states:

The information requested on this form is collected under the authority of the *Highway Signage Act*. Questions regarding the use of this information may be directed to the Tourism FOIPP Coordinator at (902)368-5874.

**APPLICATION FOR PERMISSION TO ERECT A SIGN AT A MAP STOP IN
ACCORDANCE WITH SECTION 9 OF THE P.E.I. "HIGHWAY SIGNAGE ACT"**

SECTION 1 - BACKGROUND INFORMATION

Please write clearly and answer all questions.

Name of Business: _____

Applicant's Name: _____

Mailing Address: _____

Telephone: _____

Fax Number: _____

E-Mail Address: _____

Business Location: _____

Description of Tourist Related Business (ie Motel, Campground, Bed and Breakfast etc): _____

Civic Address (911) of Business: _____

SECTION 2 - SIGN REQUIREMENTS

(Wording changes on existing signs - \$50 charge)

Exact Wording of Sign: (not to exceed 24 characters & spaces)

Do you wish your telephone number added to the sign? Yes No

Telephone: _____

Approximate distance of the business from Map Stop: _____ (kilometres)

SECTION 3 - PAYMENT

The processing fee for this application is \$52.50 (\$50.00 + \$2.50 GST)

Cheque or money order made payable IN FULL to **Tourism PEI** must accompany application. Insufficient payment will be returned. Application process and sign placement will be delayed. Post-dated cheques cannot be accepted.

TOURISM PEI
P.O. Box 2000, Charlottetown, PE, C1A 7N8
Telephone (902) 368-4398 / Fax (902) 368-6568

For office use only:	
Received By: _____	Date Received: _____
Approved By: _____	Date Approved: _____
Registrar of Signs	
Map Stop Location: _____	