

Taste Of Persia



Ali Askarian | Work Permit Stream

When Ali Askarian and his wife moved to PEI with their son, they recognized an opportunity to open a restaurant that offered authentic Persian cuisine.

It was important to Ali to take his time learning about the various regulations that guide food service businesses on PEI. After familiarizing

himself with the various rules and regulations, Ali opened Taste of Persia in August 2014. Originally the restaurant was located on Grafton Street.

Almost one year after opening his business, Ali needed to move his restaurant. He was very concerned whether clients would still frequent his restaurant at its new location on Pownal Street, but his clients were very supportive. In fact, Taste of Persia has become a gathering spot for the local Persian community.



Ali urges newcomers looking to start a business on PEI to do it in baby steps. When learning a new culture and language, it is important to take your time in starting your new business. Ali has found it is important to work with local businesses to embrace buying local wherever possible.

Ali and his family enjoy their life on PEI.



Ali and his wife inside their restaurant located on Grafton Street in Charlottetown.