



Comité d'action du premier ministre  
sur la prévention de la violence familia

## ANNOUNCEMENTS:

- 1) **ENOUGH is ENOUGH - Making a Difference for Mental Health** \*August 3<sup>rd</sup> \*
- 2) **Muriel McQueen Fergusson Foundation** *Call for proposals for funding*

## REMINDERS:

- 1) *Period of **PURPLE** Crying Program*® – *purple* infant hats still needed at QEHL!

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### ANNOUNCEMENT DETAILS

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- 1) **ENOUGH is ENOUGH - Making a Difference for Mental Health** \*August 3<sup>rd</sup> \*

Join **Charlottetown** in saying **ENOUGH is ENOUGH** to the stigma of mental illness by joining Ginny and Kerry Dennehy, and Charlottetown partner hosts **Canadian Mental Health Association PEI** to celebrate the Dennehy's 8,000 km cycle across Canada for mental health.

There are two ways to participate:

**11:30am** Join the elite group of cyclists biking into Charlottetown with the Dennehy's. Meet the team at Sporting Intentions, 614 North River Road, Charlottetown and ride with them to Confederation Landing Park (see attached flyer). Pre-registration appreciated. Call 566-3034 or email [division@cmha.pe.ca](mailto:division@cmha.pe.ca).

**12-2pm** Celebratory BBQ at Confederation Landing Park, Charlottetown. Participants can hear Ginny and Kerry's personal story relating to mental illness, meet the ENOUGH is ENOUGH team, and share their own stories about mental health and the importance of resources (see flyer attached).

**2) Muriel McQueen Fergusson Foundation *Call for proposals for funding***

The Muriel McQueen Fergusson Foundation is accepting proposals for funding from registered charities, for projects dealing with the problem of family violence (see application form in English and French, attached).

The organizations selected will be awarded a grant, to a maximum of \$3,000 to undertake projects in areas including counseling, training, public education and educational research.

To be considered for funding, the proposal project must fall into one of the following categories: the operation of emergency shelters and the provision of counseling and other services to victims of family violence; the development of counseling and training programs for the education of counselors working with victims of family violence; the development of public education programs about family violence; the support of educational research into the causes of family violence, and to assist with the education and training of victims of family violence.

The **deadline** for receiving applications is **Monday, August 12th, 2013.**

The MMFF is committed to being a catalyst for the prevention and elimination of family violence. We do this by increasing the awareness and understanding of its complexity, through: encouraging open dialogue, funding research into the causes and forms of family violence, promoting educational programs and supporting organizations providing services to those impacted by violence and abuse.

**For more information contact:**

The Muriel McQueen Fergusson Foundation  
Phone: (506) 472-5085  
Fax: (506) 472-5084  
E-mail: mmff@unb.ca

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**REMINDER DETAILS**

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**1) *Period of PURPLE Crying Program*® - purple infant hats still needed at QEH!**

The *Period of PURPLE Crying* program teaches families and caregivers about the normal patterns of infant crying. This teaching has been proven to help prevent infant abuse and injuries due to shaking.

If You Knit or Crochet: To help create awareness of the program a purple hat will be given to every baby born on PEI over the first year of the *Period of PURPLE Crying* program. **Hats are still needed at QEH!** Any shade of purple yarn is fine. Any infant hat pattern can be used.

Additional patterns can be found at: <http://clickforbabies.org/2012/>. Hats that are knitted or crocheted can be given to the QEH maternity unit or volunteer services offices, with a note “for the Period of PURPLE Crying Babies.”

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**THANK YOU & HAPPY SUMMER!**  
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**The Premier’s Action Committee on  
Family Violence Prevention Vision Statement**

**A society where all individuals are safe, respected and valued; where any form of violence is unacceptable; and where children, women, and men have opportunities to reach their full potential and contribute to the overall well-being of all families and communities.**

[www.stopfamilyviolence.pe.ca](http://www.stopfamilyviolence.pe.ca)