



Comité d'action du premier ministre
sur la prévention de la violence familia

ANNOUNCEMENTS:

- 1) **Advisory Council on the Status of Women *Purple Ribbon* Campaign – December 6th Memorial Service, 12pm**
- 2) **Community Legal Information Association annual Holiday Open House will be held on Wednesday, 12th December, from 11 a.m. to 2 p.m**
- 3) ***Save the date:* PEI's Family Violence Prevention Week is February 10-16, 2013**

REMINDERS:

- 1) **Advisory Council on the Status of Women's *Purple Ribbon Campaign Against Violence 2012-13* "Violence is a choice. Choose Better"**
- 2) ***Period of PURPLE Crying Program*® – what you can do to help**

ANNOUNCEMENT DETAILS

- 1) **Advisory Council on the Status of Women *Purple Ribbon* Campaign – December 6th Memorial Service**

The PEI Advisory Council on the Status of Women invites you to a candle-lighting service in memory of victims of the 1989 Montreal Massacre and Prince Edward Island women who have died by violence since 1989.

The Charlottetown Montreal Massacre Memorial Service will take place Thursday, December 6th at 12:00 noon in Memorial Hall in the Confederation Centre of the Arts, Charlottetown, with guest speaker Trish Cheverie, a PEI legal aid lawyer who will connect her comments with the Purple Ribbon Campaign theme "Violence is a choice. Choose better."

Community organizations in Summerside and O'Leary also host touching lunchtime services on December 6th. Please plan to attend a service near you.

We hope you will wear a purple ribbon on and around December 6th and that you will save your ribbon for Family Violence Prevention Week in February. For more information: call 902.368.4510, email info@peistatusofwomen.ca or go to <http://gov.pe.ca/acsw>

2) Community Legal Information Association annual Holiday Open House 12 December

The annual Holiday Open House for the Community Legal Information Association will be held on Wednesday, 12th December, from 11 a.m. to 2 p.m. in Room 158 at the Sullivan Building (16 Fitzroy Street in Charlottetown). Festive food and drink will be served, and ALL ARE WELCOME! Venez nous voir.

For more information, call Kelly Robinson at 902-468-4017 or email CLIA@cliapei.ca.

3) Save the date: PEI's Family Violence Prevention Week is February 10-16, 2013

We encourage organizations to plan ways to promote family violence prevention during PEI's Family Violence Prevention Week. Ideas include joining the Charlottetown *Walk in Silence for Victims of Family Violence* (February 13th, storm date February 14th), hosting a Walk in your community, holding a brown bag lunch with guest speaker, wearing purple on *Wear Purple Day* (February 13th), engaging children and families in activities to promote healthy relationships, taking up a collection to benefit PEI Family Violence Prevention Services, Inc. or the Lennox Island Chief Mary Bernard Memorial Shelter.

Let us know about your event and we will include it on the schedule of events for Family Violence Prevention Week that we circulate through a number of networks and post on the PAC website: www.stopfamilyviolence.pe.ca. More details will follow on Family Violence Prevention Week happenings in the January PAC E-Bulletin. Also, check the PAC website for updates.

REMINDER DETAILS

1) Advisory Council on the Status of Women's Purple Ribbon Campaign Against Violence 2012-13: "Violence is a choice. Choose Better"

The Advisory Council on the Status of Women's *Purple Ribbon Campaign Against Violence* is underway, with the 2012-2013 theme **Violence is a choice. Choose Better**. Pins, ribbons, bookmarks and specific resources for teachers are now available. If you or your group would like to receive materials for distribution, or have more information about the campaign please call: [902.368.4510](tel:902.368.4510) or email info@peistatusofwomen.ca

2) Period of PURPLE Crying Program[®] - what you can do to help

The Department of Health and Wellness, in collaboration with Health PEI and the Department of Community Services and Seniors, launched the *Period of PURPLE Crying* program at the QEH and PCH hospitals on 26 November, 2012.

The *Period of PURPLE Crying* program teaches families and caregivers about the normal patterns of infant crying. This teaching has been proven to help prevent infant abuse and injuries due to shaking.

What can you do to help?

Groups in the Community: The *Period of PURPLE Crying* program encourages other groups in the community to reinforce the message. These other groups can include pediatricians, family doctors, childcare providers, emergency room personnel and others who come in contact with parents of infants. If your group or facility is interested in receiving training in this program please ask your staff training representative/manager to contact PEI Reproductive Care at repcare@ihis.org or (902) 368-4952. They can provide you with the online link to the training. Using this link you will register your facility and help your staff get registered. You will be able to track your staff's training and have access to additional training resources online. For more information on the program and implementation go to <http://www.dontshake.org>.

If You Knit or Crochet: To help create awareness of the program a purple hat will be given to every baby born on PEI over the first year of the *Period of PURPLE Crying* program. There are approximately 1450 babies born on PEI each year, so that many hats are needed to give out! Any colour of purple yarn is fine. Any infant hat pattern can be used. Additional patterns can be found at: <http://clickforbabies.org/2012/>. Hats that are knitted or crocheted can be given to the QEH or PCH Hospitals maternity units, with a note "for the Period of PURPLE Crying Babies." Hats for QEH can also be given to their volunteer services office.

THANK YOU!

**The Premier's Action Committee on
Family Violence Prevention Vision Statement**

A society where all individuals are safe, respected and valued; where any form of violence is unacceptable; and where children, women, and men have opportunities to reach their full potential and contribute to the overall well-being of all families and communities.

www.stopfamilyviolence.pe.ca