

## #456 Financial Abuse of Older Adults: Recognize, Review and Respond

The event will start on: Nov 05, 01:00pm EST

And will end on: Nov 05, 02:00pm EST

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CHNET-Works! is pleased to collaborate with the Canadian Network for the Prevention of Elder Abuse and Credit Union Central of Canada on this Fireside Chat.

Language: The presentation will be in English. PowerPoint slides available in English and French.

Financial abuse of older adults is the most common type of elder abuse in Canada. On Thursday November 5, join Credit Union Central of Canada to learn about the approach the credit union system is taking to provide awareness and education to credit union staff to prevent financial abuse of older adults.

A year ago, to mark the end of Financial Literacy Month, Credit Union Central of Canada, through CUSOURCE Credit Union Knowledge Network, in partnership with Prevent Elder Abuse Manitoba and Tamlo International Inc., and in collaboration with the Financial Consumer Agency of Canada, launched the course Financial Abuse of Older Adults: Recognize, Review and Respond. This course was designed to provide the necessary knowledge and skills so that credit union employees can play a key role in detecting and preventing financial abuse of their older members.

Kate Martin, Policy Analyst, Credit Union Central of Canada, will preview the course that has helped almost 2,000 credit union employees to recognize and respond to financial abuse since its launch in November 2014. This webinar will also discuss how the launch of the course has led to involvement and partnerships in other national initiatives that raise awareness financial abuse of older adults, including supporting Dementia Friends Canada as a Workplace Dementia Friend and 2015 World Elder Abuse Awareness Day.

**Who should attend:**

Credit Union employees, financial sector professionals, elder abuse prevention professionals.

**Presenters:**



**Kate Martin**

Kate Martin works as a policy analyst for the credit union system, where her work focuses on sustainable banking and government relations. Kate has participated in the Parliamentary Internship Program at the House of Commons and completed an MA in History from the University of Victoria, where she had the opportunity to study the potential for reconciliatory relationships between Indigenous peoples and settler peoples in British Columbia.

(Additional presenter to be announced shortly)

**Website of related partners and organizations:**

Canadian Network for the Prevention of Elder Abuse  
[www.cnpea.ca](http://www.cnpea.ca)



Credit Union Central of Canada  
<http://www.cucentral.ca/>



CuSource Credit Union Knowledge Network  
<http://www.cusource.ca/>



Prevent Elder Abuse Manitoba  
<http://peam.ca/>

