



ANNE OF GREEN GABLES LICENSING AUTHORITY INC.

Application

1. Name of applicant _____
Company name (if different) _____
Contact person (if different) _____
Mailing address _____
City _____ Postal code _____
Telephone _____ Fax _____

2. Type of operation:

- Craft Retail (specify) _____
 Manufacturing or processing Service (specify) _____
 Other (specify) _____

3. Place of manufacture (if applicable):

- Prince Edward Island
 Other Canadian province (specify) _____
 Other country (specify) _____

4. Annual volume of sales for your business:

- Under \$25,000 \$250,000 - \$500,000
 \$25,000 - \$100,000 \$500,000 - \$1 million
 \$100,000 - \$250,000 Over \$1 million

5. (a) Is your proposed Anne product, service or event currently, or was it ever previously, licensed by someone other than the Anne of Green Gables Licensing Authority?

- Yes No

(b) If yes, please specify the name of the licensor; _____

Please note: Questions six (6) through nine (9) should be completed on a separate sheet for every "Anne of Green Gables" or other "Anne" product, service or event to be licensed. (Photocopy as required.)

6. Description of Anne of Green Gables product, service or event to be licensed:

In addition to description, please submit pictures or sketches of each item to be licensed. Actual samples may also be required.

7. Estimated volume of sales for each Anne of Green Gables product, service or event:

(a) Projected number of units to be sold annually _____

(b) Projected annual sales (\$) _____

(c) Approximate selling price of each item (\$) _____ Retail Wholesale

8. If licensed, where will your Anne of Green Gables product, service or event be sold?

Prince Edward Island only Rest of Canada (specify) _____

Maritimes only Other country (specify) _____

9. Please attach any additional information and/or literature you feel is relevant to your application.

DECLARATION OF APPLICANT

(a) The information given in this application is, to the best of my knowledge and ability, complete, true and correct.

(b) I will provide all information and samples required by the Anne of Green Gables Licensing Authority to complete the assessment of this application.

Name and title of authorized company officer (Please print or type)

Date

Signature of applicant or authorized company officer

Send completed application to:



ANNE OF GREEN GABLES
LICENSING AUTHORITY INC.

94 Euston Street, P.O. Box 910
Charlottetown, P.E.I.
C1A 7L9

Telephone: (902) 368-5961
Fax: (902) 368-6301

ANNE OF GREEN GABLES
LICENSING AUTHORITY INC.

29 Commercial Rd., Suite 205
Toronto, Ontario
M4G 1Z3

Telephone: (416) 971-7473