

# Identifying Priority Strengths and Weaknesses

---

From among the assessment questions you have rated as high priorities, choose your top GREEN and RED High Priorities that you wish to act on.

NOTE:

- One priority may address several assessment questions from one or several sections.
- You are not required to list a priority in each section. You may list one, two or three priorities per section.
- It is recommended that if you do not have a Green assessment response for question 3.2 Are you able to pay bills on time and provide for family living expenses? or do not have a Green response for any assessment questions asking about compliance to regulations that you address these issues as Top Priorities.

*Example*

---

## PRODUCTION

---

### Top Priority Production Strengths

1. *Regularly use advisors (crop consultant) to identify areas of improvement and to provide technical solutions.*
- 2.
- 3.

### Top Priority Production Weaknesses

1. *Improve production record keeping system for yield, product quality and cost.*
  2. *Increase use of new technology that will provide benefits that exceed cost.*
  - 3.
-

# Identifying Priority Strengths and Weaknesses

---

---

## PRODUCTION

---

### Top Priority Production Strengths

1.

2.

3.

### Top Priority Production Weaknesses

1.

2.

3.

---

## MARKETING

---

### Top Priority Marketing Strengths

1.

2.

3.

### Top Priority Marketing Weaknesses

1.

2.

3.

# Identifying Priority Strengths and Weaknesses

---

---

## FINANCIAL MANAGEMENT

---

### Top Priority Financial Management Strengths

1.

2.

3.

### Top Priority Financial Management Weaknesses

1.

2.

3.

---

## HUMAN RESOURCES

---

### Top Priority Human Resources Strengths

1.

2.

3.

### Top Priority Human Resources Weaknesses

1.

2.

3.

# Identifying Priority Strengths and Weaknesses

---

---

## SOCIAL RESPONSIBILITY

---

### Top Priority Social Responsibility Strengths

1.

2.

3.

### Top Priority Social Responsibility Weaknesses

1.

2.

3.

---

## SUCCESSION PLANNING

---

### Top Priority Succession Planning Strengths

1.

2.

3.

### Top Priority Succession Planning Weaknesses

1.

2.

3.

# Identifying Priority Strengths and Weaknesses

---

---

## BUSINESS STRUCTURE

---

### Top Priority Business Structure Strengths

1.

2.

3.

### Top Priority Business Structure Weaknesses

1.

2.

3.

---

## BUSINESS GOALS

---

### Top Priority Business Goals Strengths

1.

2.

3.

### Top Priority Business Goals Weaknesses

1.

2.

3.