

# PEI REUNION ASSISTANCE PROGRAM

(2009/2010)

## **Program Outline**

The Reunion Assistance Program is an initiative of Tourism PEI designed to encourage Islanders to plan and hold reunions on Prince Edward Island. More reunions will provide for an increase in off-Island visitation resulting in more accommodation reservations, restaurant use and attractions attendance. Reunion assistance will be available year-round.

## **Eligibility and Application**

In order to qualify, reunions must be hosted on Prince Edward Island. A completed application form (see reverse side) must be completed and submitted to Tourism PEI at the address below. **A minimum of fifty total attendance is required.**

## **Available Assistance:**

- Reunion Handbook, containing useful tips and helpful information
- one-time mailing to off-Island addresses including the Reunion invitation, Ministerial letter, labels and postage
- supply of one Provincial pin for every reunion attendee
- supply of Provincial tourism literature (maps and Visitor Guides) for use at the reunion site
- one set of Island posters
- provincial literature will be sent to confirmed attendees upon request

## **For More Information**

Additional program information can be obtained from Tourism PEI at:

Tourism PEI  
P.O. Box 2000  
Charlottetown, PE C1A 7N8  
(902) 368-5530  
Fax: (902) 368-4438  
E-mail: [sfokeefe@gov.pe.ca](mailto:sfokeefe@gov.pe.ca)

Personal information on this form is collected under authority of the *PEI Freedom of Information and Protection of Privacy Act* for program administration purposes. Questions regarding the collection or use of this information can be referred to the Director of Tourism Development at 902-368-5540.

**APPLICATION FOR  
PEI REUNION ASSISTANCE PROGRAM  
(2009/2010)**

REUNION NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

EMAIL: \_\_\_\_\_

DATES OF REUNION: \_\_\_\_\_

ESTIMATED TOTAL ATTENDANCE: \_\_\_\_\_

ESTIMATED OFF-ISLAND ATTENDANCE: \_\_\_\_\_

REUNION LOCATION: \_\_\_\_\_

REUNION ACCOMMODATIONS: \_\_\_\_\_

SIGNATURE OF APPLICANT(S): \_\_\_\_\_

DATE: \_\_\_\_\_

PLEASE RETURN TO:  
PEI REUNION ASSISTANCE PROGRAM  
TOURISM PEI  
P.O. BOX 2000  
CHARLOTTETOWN, PE  
C1A 7N8