

Introduction

The Municipal Profile Project

This is one of a series of profiles produced in collaboration with the Federation of PEI Municipalities, the member municipalities, and Human Resources Development Canada.

Information for the 30 municipal profiles was gathered from interviews with municipal administrators, from Statistics Canada Census data, from PEI Government publications, and from many other helpful individuals and agencies.

Contact information for this municipality, Human Resources Development Canada, and the Federation of PEI Municipalities may be found at the end of the profile. A list of all 30 municipal profiles is attached in **Appendix I**.

Interpretation of Census Data

The 1996 Census data were collected either from 100 % of the population or on a sample basis (i.e. from a random sample of one in five households) with the data weighted up to provide estimates for the entire population.

For all census products released, procedures are applied to prevent the possibility of associating statistical data with any identifiable individual. The data are randomly rounded and they are suppressed for certain geographic areas. Random rounding is a method whereby all figures in a tabulation, including totals, are randomly rounded (either up or down) to a multiple of “5” and in some cases “10”. This technique provides strong protection against disclosure, without adding significant error to census data.

Census terms referred to in this document can be found in **Appendix II**.

TABLE OF CONTENTS

INTRODUCTION	I
THE MUNICIPAL PROFILE PROJECT	I
INTERPRETATION OF CENSUS DATA	I
TABLE OF CONTENTS	II
GENERAL OVERVIEW.....	1
POPULATION.....	2
LANGUAGE AND ETHNIC ORIGIN.....	3
EMPLOYMENT INCOME.....	4
EDUCATION	5
POST-SECONDARY QUALIFICATIONS	6
LABOUR FORCE ACTIVITY	7
MAJOR INDUSTRIES AND OCCUPATIONS.....	8
LABOUR FORCE BY INDUSTRY	8
LABOUR FORCE BY OCCUPATION.....	9
BUSINESS AND COMMERCE	10
TRANSPORTATION AND COMMUNICATIONS.....	10
TRANSPORT	10
COMMUNICATIONS AND MEDIA	11
HOUSING AND REAL ESTATE	11
LIST PRICES OF HOMES.....	11
COMMERCIAL AND INDUSTRIAL.....	12
EDUCATION.....	13
PRE SCHOOL	13
PRIMARY AND SECONDARY SCHOOLS	13
POST-SECONDARY SCHOOLS	14
SCHOOLS - BUSINESS AND SPECIALTY	14
HEALTH CARE FACILITIES.....	15
POINTS OF SERVICE.....	15
MUNICIPAL SERVICES.....	15
MUNICIPAL TAX RATES.....	15
CHARLOTTETOWN POLICE	16
CHARLOTTETOWN FIRE DEPARTMENT	17
RECREATION	17
PARKS	17
RECREATION FACILITIES	18
RECREATION PROGRAMS.....	18

Municipal Profile - City of Charlottetown

CULTURAL FACILITIES AND EVENTS 19
 ANNUAL EVENTS 21
 CAPITAL COMMISSION OF PRINCE EDWARD ISLAND 21

CHURCHES 22

COMMUNITY ORGANIZATIONS 22

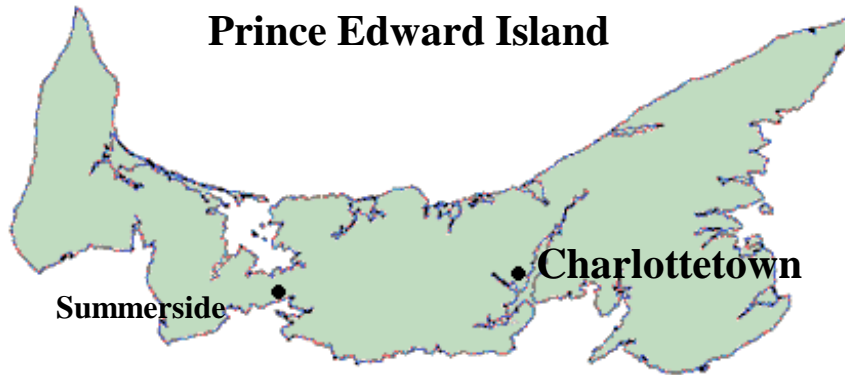
CONTACT INFORMATION..... 23
 CITY OF CHARLOTTETOWN 23
 CAPITAL COMMISSION OF PRINCE EDWARD ISLAND 23
 THE GREATER CHARLOTTETOWN AREA CHAMBER OF COMMERCE 23
 FEDERATION OF PEI MUNICIPALITIES 23
 CHARLOTTETOWN HUMAN RESOURCE CENTRE..... 24

LIST OF MUNICIPAL PROFILES.....APPENDIX I
CENSUS DEFINITIONS.....APPENDIX II

Municipal Profile: Charlottetown, Prince Edward Island

General Overview

Prince Edward Island is located just off the eastern shore of Canada, in the Gulf of St. Lawrence. It is separated from the mainland by the Northumberland Strait.



The City of Charlottetown is located on the south shore of Prince Edward Island. It is bordered by the North River to the west, the Hillsborough River to the east and the Charlottetown Harbour to the south. Charlottetown has a population of 32,531 and covers a land area of 42.6 sq km.

Charlottetown is the capital city of Prince Edward Island, and is called "Canada's Birthplace" after the historic 1864 Charlottetown Conference which led to Confederation. Charlottetown is rich in history and culture, and is the home of the University of Prince Edward Island.

The City was incorporated in 1995 after the amalgamation of adjoining communities.

Charlottetown is located within a 60 minute drive of all major points of access to and from the Island.

Distances	
Confederation Bridge (to New Brunswick)	56 km
Summerside	71 km
Wood Islands ferry (to Nova Scotia)	61 km

Charlottetown is part of the federal electoral district of Hillsborough and encompasses the provincial ridings of Sherwood-Hillsborough, Parkdale-Belvedere, Charlottetown-Kings Square, Charlottetown-Rochford Square, and Charlottetown-Spring Park.

Population

At the time of the 1996 Census, Charlottetown had a population of 32,531 people, an increase of 3.1% over the 1991 Census. PEI's total population increased by 3.7% since the last Census.

Population by Age and Sex

Source: 1996 Census



Population by Age and Sex

Age Group	Population		Percent of Total Population	
	Male	Female	Charlottetown	PEI
0-14 years	3,015	2,905	18%	22%
15-24 years	2,390	2,580	15%	14%
25-44 years	4,600	5,070	30%	30%
45-59 years	2,640	2,950	17%	17%
60-64 years	635	745	4%	4%
65+ years	1,775	3,225	15%	13%

Source: 1996 Census

The distribution of the Charlottetown population by age is similar to that of the province, as shown in the table above.

The Census reported a population of 15,045 males and 17,480 females.

The largest age group is the 25 to 44 category, representing 30% of Charlottetown's population. The 0 to 14 age group is the second largest at 18%.

Language and Ethnic Origin

Mother Tongue

The majority of people in Charlottetown listed English as the first language they learned at home. Of the Census responses, 29,925 people identified English as their mother tongue, while 575 identified French as their mother tongue. There were 935 responses listing 23 other languages as the mother tongue, the two largest groups being Arabic and Chinese.

Knowledge of Languages

28,000 people reported a knowledge of English, and 3545 reported a knowledge of both English and French. There were 1540 responses of knowledge of 29 other languages, the two largest groups again being Arabic and Chinese.

Ethnic Origin

Out of the ethnic origin responses, five groups represented 88 % of the responses. They were Scottish, English, Irish, Canadian, and French. The remainder of the responses were composed of 52 groups, with each group representing less than 3 % of all the responses.

Employment Income

For each of the following categories, the average employment income in Charlottetown is higher than the provincial average.

Employment Income			
	Number of Persons	Average Employment Income	PEI Average Employment Income
All persons with employment income by work activity	17,550	\$21,802	\$18,951
Worked full year, full time	8,210	\$33,107	\$30,039
Worked part year or part time	8,850	\$12,151	\$12,025
Males with employment income	8,915	\$26,419	\$22,663
Females with employment income	8,630	\$17,030	\$14,724

Source: 1996 Census

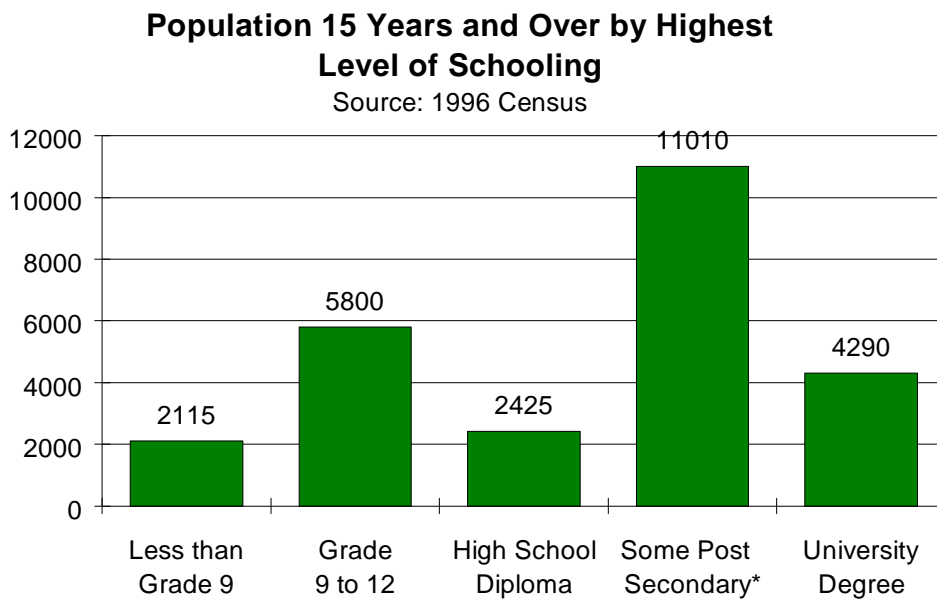
The income figures for males and females are averages of full time, part time and part year employment. The average income for males was substantially higher than for females, 55% above the female average. This is consistent with the provincial average income rates and occurs because a higher percentage of females work either on a part year or part time basis. In addition, one third of all females employed on PEI work in; clerical, sales and services, and childcare and home support worker occupations which are typically the lower paid occupations.

The average employment income for workers in Charlottetown was 15% higher than the average employment income for all persons in PEI. The average income for males in Charlottetown was 17% higher than the provincial average, as compared to 16% higher for females.

There were 8210 persons or 47% who worked in full year, full time employment in Charlottetown. The average employment income for this group of workers was \$33,107, which is 10% higher than the provincial average. There were 8260 census families with an average employment income of \$49,674.

Education

Of Charlottetown's working age population, 15 years of age and older, (25,650) approximately 31% have less than Grade 12 education, 69% possess a high school diploma or higher. 16% of the working age population have obtained a university degree. Compared to the province as a whole, Charlottetown residents have higher levels of education. Provincially, 58% of the population possess a high school diploma or higher.



*Note – The “Some Post-Secondary” category includes those people with college certificates or diplomas.

Post-Secondary Qualifications

Males With Post Secondary Qualifications by Major Field of Study	
Total	5,320
Engineering and applied science	1,900
Commerce, management and business administration	945
Social sciences and related fields	590
Humanities and related fields	395
Agricultural and biological sciences/technologies	365
Educational, recreational and counselling services	340
Health professions, sciences and technologies	235
Engineering and applied sciences	215
Fine and applied arts	165
Mathematics and physical sciences	155

Source: 1996 Census

There were 5320 males in Charlottetown with post-secondary qualifications. 54% of these are in one of the 2 following fields:

- 36% are in the field of engineering and applied science and technologies and trades;
- 18% are in commerce, management, and business administration.

Females With Post-Secondary Qualifications by Major Field of Study	
Total	6,685
Commerce, management and business administration	2,520
Health professions, sciences and technologies	1,240
Educational, recreational and counselling services	970
Social sciences and related fields	565
Humanities and related fields	380
Agricultural and biological sciences/technologies	355
Fine and applied arts	315
Engineering and applied science technologies and trades	215
Mathematics and physical sciences	105
Engineering and applied sciences	15

Source: 1996 Census

There were 6,685 females in Charlottetown with post-secondary qualifications. 72% of these specialized in one of the following three fields of study:

- 38% in the field of commerce, management and business administration; and
- 19% in health professions, science and technologies; and
- 15% in educational, recreational and counselling services.

Labour Force Activity

The Census reference week was the week of May 5, 1996. The labour force activity reported refers to the conditions during that week. In P.E.I., May is the month in which seasonal activity is beginning to increase as farmers prepare the land, fishers gear up, construction activity picks up and tourism operators begin to prepare for the coming season. Employment reaches its peak in August and remains high through to and including October.

The following table represents Charlottetown's labour force activity:

Labour Force Activity		
	Charlottetown	PEI
Total population 15 years and over by labour force activity	25,650	103,750
In the labour force	17,030	70,820
Employed	14,840	61,060
Unemployed	2,190	9,760
Participation rate	66.4%	68.3 %
Unemployment rate	12.9%	13.8 %

Source: 1996 Census

At the time of the 1996 Census, Charlottetown had a working age population of 25,650 persons and a labour force which numbered 17,030. The participation rate was 66.4%, which is slightly lower than the provincial rate of 68.3%.

Charlottetown's labour force represents 24% of PEI's total labour force. The labour force was composed of 14,840 persons who were employed and 2,190

were unemployed. The unemployment rate during the Census reference week was 12.9%, which is slightly lower than the provincial rate of 13.8%.

Charlottetown's lower unemployment rate can be attributed to the city's large population base which results in year round demand for goods and services. In addition, the labour force activity is diversified over a large number of industries.

Major Industries and Occupations

Labour Force by Industry

The Census reported that the 17,035 members of Charlottetown's labour force were distributed across the industrial sectors shown in the table below.

Labour Force by Industry		
	Size of Labour Force	% of Labour Force
Government service industries	2,280	13%
Retail trade industries	2,090	12%
Accommodation, food and beverage service industries	1,925	11%
Health and social service industries	1,910	11%
Other service industries	1,655	10%
Educational service industries	1,290	8%
Construction industries	960	6%
Manufacturing industries	810	5%
Business service industries	715	4%
Wholesale trade industries	620	4%
Transportation and storage industries	595	3%
Communication and other utility industries	570	3%
Other	520	3%
Finance and insurance industries	380	2%
Agricultural and related service industries	275	2%
Real estate operator and insurance agent industries	255	1%
Fishing and trapping industries	115	1%

Source: 1996 Census

Much of the employment in Charlottetown is derived from year round industries. 47 % of the labour force was concentrated in four industrial categories: Government service, retail trade, accommodation, food and beverage service, and health and social service. This distribution reflects Charlottetown's importance as a centre for government, shopping, and tourism.

Labour Force by Occupation

Charlottetown has a labour force of 17,035, 8690 males and 8345 females. 59% of the population is associated with one of the following 3 occupations:

- Sales and service occupations is the largest group, with 30% of the total.
- Business, finance and administrative occupations accounts for 15%.
- Trades, transport and equipment operators and related occupations represents 15% of the total labour force.

Labour Force by Occupation			
	Total Labour Force	Male Labour Force	Female Labour Force
Sales and service occupations	5,165	2,260	2,905
Business, finance and administrative occupations	2,900	860	2,040
Trades, transport and equipment operators and related occupations	2,125	2,005	120
Management occupations	1,755	1,140	620
Occupations in social science, education, government service and religion	1,395	560	830
Health occupations	1,015	175	845
Natural and applied sciences and related occupations	665	560	105
Occupations in art, culture, recreation and sport	560	225	330
Occupations unique to processing, manufacturing and utilities	465	335	130
Occupations unique to primary industry	460	385	80

Source: 1996 Census

Labour Force by Occupation, Males and Females

62% of the male labour force, (8690) is associated with one of the following categories:

- Sales and service occupations such as occupations in protective services (26%).
- Trades, transport and equipment operators and related occupations such as trades helpers, construction and transportation labourers (23%).
- Management occupations such as managers in retail trade, food and accommodation services. (13%).

59% of the female labour force, (8345) is associated with one of the two following categories:

- Sales and service occupations such as retail salespersons and sales clerks (35%).
- Business, finance and administrative occupations such as clerical occupations (24%).

Business and Commerce

The Greater Charlottetown Area Chamber of Commerce lists over 550 businesses in their directory. Over 50% of the membership of the Charlottetown Chamber consist of small business (less than 5 full-time employees) and a large number are service-oriented businesses. Members come from various sectors including transportation, construction, hospitality industries, retail and wholesale with a small but diversified manufacturing sector.

For information, please contact the Chamber at:

127 Kent Street, P.O. Box 67
 Charlottetown, PE C1A 7K2
 Phone:(902) 628-2000
 Fax:(902) 368-3570
 E-Mail:charcham@atcon.com

Transportation and Communications

Transport

The **Trans Canada Highway** leads from the City. To the east, it connects to the Wood Islands Ferry, and to the west with the Confederation Bridge to New Brunswick.

The **Charlottetown Airport** is a 10 to 15 minute drive from the city centre. Charlottetown airport has flights with Air Canada and Canadian Airlines' regional affiliates, which offer up to 13 daily return flights arriving from Halifax International Airport in Nova Scotia. Flights between Halifax and Charlottetown take 35 minutes.

Air Canada also offers daily non-stop flights to and from Toronto. In addition, in the summer months, there are often weekly charter flights connecting Charlottetown and Toronto.

Busses arrive and leave daily with connections to the **rail system** on the mainland.

Distances between Charlottetown and:	Km	Mi
Halifax, Nova Scotia (via Wood Islands)	238	149
Halifax, Nova Scotia (via Confederation Bridge)	331	207
Moncton, New Brunswick	158	98
Montreal, Quebec	1194	744
Toronto, Ontario	1738	1080
Canada/U.S. border at St. Stephen, New Brunswick	417	258

The **Charlottetown Port** is located on the west bank of the Hillsborough River. It is administered by the Canadian Coast Guard, Harbours and Ports Directorate. Icebreaker support is available in winter. Services include: fresh water, supplies, minor repairs, fuel by truck, stevedoring, port of entry, port manager, sewage disposal. Pilotage is not compulsory but it is available. The approach channel is restricted to a depth of 10 m, with no width restrictions. There are 3 berthage sections measuring (length by depth):

- 170 m length by 7 to 10m depth,
- 183 m length by 7 to 10m depth, and
- 72 m length by 10m depth.

There are two heated storage sheds with areas of 1,755 sq m and 2,106 sq m, and an open storage area of 6,500 sq m.

The **Charlottetown Yacht Club** operates on VHF Channel 68. There is a slipway for launching boats up to 45' in length. The Charlottetown Harbour is also used for fishing and water sports.

Communications and Media

One of Prince Edward Island's daily newspapers, *The Guardian* is published in Charlottetown. *The Buzz* is a monthly paper devoted to the arts.

There are two AM music stations broadcasting from Charlottetown, 630 CFCY and 720 CHTN

There are also four FM stations:

96.1 CBC Radio One
 104.7 CBC Radio Two
 88.1 SRC's CBAFT (CBC French)
 93.1 CHLQ Music

Television

Island Cablevision provides cable service to the entire Island. From Charlottetown, the Canadian Broadcasting Corporation's (CBC) studio produces English-language television broadcasts, as well as French-language news items broadcast from SRC-TV Moncton. Atlantic region ATV television station also keeps an office in the City.

Housing and Real Estate

Number of Dwellings

The Census reported the following number of dwellings in Charlottetown:

Occupied Private Dwellings by Structural Type of Dwelling	
Total	12930
Single-detached house	6210
Semi-detached house	1100
Row house	330
Apartment, detached duplex	550
Apartment building, five or more storeys	30
Apartment building, less than five storeys	4370
Other single attached house	100
Movable dwelling	240

Source: 1996 Census

The prices and rents vary according to style and area of town.

List Prices of Homes

The average Multiple Listing Service list prices for homes in the Sherwood, Parkdale, East Royalty and Hillsboro area, as of March 1998, are:

\$52,080 for a 1 or 2 bedroom home;
 \$132,400 for a 5 (or more) bedroom home;
 \$98,792 overall average.

The average MLS list prices for homes in the Old Charlottetown, Spring Park and West Royalty area, as of March 1998, are:

\$73,995 for a 1 or 2 bedroom home;
 \$164,904 for a 5 (or more) bedroom home;
 \$140,165 overall average.

Source: PEI Real Estate Association

There is a total of 476 seniors apartment units administered by PEI Housing.

Apartment Rentals

Canada Mortgage and Housing reported the following 1997 apartment data for Charlottetown:

	<u>Vacancy Rates</u>
Bachelor	3.2 %
1 Bedroom	5.8 %
2 Bedroom	3.5 %
3 Bedroom +	1.6 %

	<u>Average Rents</u>
Bachelor	\$ 367
1 Bedroom	\$ 430
2 Bedroom	\$ 532
3 Bedroom +	\$ 635

	<u>Number of Units</u>
Bachelor	201
1 Bedroom	1080
2 Bedroom	2184
3 Bedroom +	161

Source: CMHC

Commercial and Industrial

There are approximately 588 acres of industrial-zoned land in the City. A large industrial park is located in the West Royalty area.

Charlottetown has twelve shopping centres with a total of over 1 million square feet of retail space:

Atlantic Super Store
Charlottetown Mall
Confederation Court
Harbourside Mall
K-Mart Plaza
Maypoint Plaza
Oak Tree Place
Royal Trust Tower
Royalty Mall
Sherwood Shopping Centre
Shops of St. Avards
University Plaza

Source: City of Charlottetown

Charlottetown Area Development Commission (CADC)

The mandate of the CADC is to provide innovation, investment and expertise for individual projects of economic and social benefit that government or the private sector are not prepared to execute alone. Some of the CADC's current development activities include:

- The Charlottetown Area Beautification Program
- Peake's Wharf
- Private Sector Development Initiatives
- Airport Industrial Park
- The Charlottetown Harbour Walk Facility

For more information, phone the CADC at (902) 892-5341, or by fax (902) 368-1935.

Education

Pre School

There are numerous day care centres, playschools, and kindergartens in the City, including:

Basilica Child Care Centre
Charlottetown Kindergarten
Child Development Centre
Children's Corner Child Care Centre
Creative Child Care Centre
East Royalty Kindergarten
First Friends Child Care Centre
Grace Kindergarten
Happy Day Christian Kindergarten
Happy Korner Kindergarten
Headstart Pre-School and Day Care
Just For You Children's Centre
Kiddies Kollege Korner
Kid's Connection (after school care)
Leaps & Bounds Child Care Centre
Little Lambs Pre School
Little Wonders Child Care Centre
Love-A-Lot Day Care
Parkdale Prime Time
Play Time Day Care Centre
Precious Jewels Day Care
Salvation Army Small Blessings Day Care
Services de garde L'Ile Enchantee Inc.
Sherwood Day Care and Kindergarten
Sherwood Pryme Tyme
Small Blessings Daycare
Sunshine Day Care
Special Time Playschool and Kindergarten
Spring Park United Church Kindergarten
St. Jean's Home & School Headstart
St. Jean's Prime Time
Stepping Stones Child Care
Sue's Infant Centre
Tamarac Kindergarten
Teddy Bear Day Care
The Brighton School of Early Learning
Tiny Blossoms Day Care
Waterview Early Learning Centre
West Royalty Child Care Centre
Winsloe Kindergarten
Y's Mens After School Programs
Zion Kindergarten and Playschool

Primary and Secondary Schools

Charlottetown has several provincially operated elementary, junior and senior high schools, a francophone school and three private schools. Most schools offer French immersion and core French programs. School web sites are also shown below:

Birchwood Intermediate School
Charlottetown Rural High School
www.gov.pe.ca/educ/schools/rural/index.html
Colonel Gray Senior High School
www.gov.pe.ca/educ/schools/gray/index.html
École François-Buote
<http://www3.pei.sympatico.ca/galavoie/parents>
Fair Isle Adventist School
Grace Christian School
Immanuel Christian School
L.M. Montgomery Elementary School
<http://www.edu.pe.ca/lmmontgomery/>
Parkdale Elementary School
<http://www.edu.pe.ca/parkdale/>
Prince Street Elementary School
Queen Charlotte Intermediate School
Sherwood Elementary School
<http://142.176.41.220/sherwood/>
Spring Park Elementary School
<http://www.edu.pe.ca/springpark/>
St. Jean Elementary School
Stonepark Intermediate School
West Kent Elementary School
West Royalty Elementary School
<http://www.edu.pe.ca/westroyalty/>

Post-Secondary Schools

Charlottetown is the primary centre of higher education in the province. The City benefits from the presence of both the University of Prince Edward Island and the Charlottetown facilities of Holland College.

The **University of Prince Edward Island** (<http://www.upei.ca>) is a liberal arts and science university. The campus is located on 130 acres of land within the City. UPEI offers undergraduate and graduate degrees as well as diplomas and certificates in 4 faculties: Arts, Science, Education, and Veterinary Medicine as well as 2 schools: Business Administration and Nursing. There are also three research institutes affiliated with UPEI: the Institute of Island Studies, the L.M. Montgomery Institute, and the Canadian Aquaculture Institute.

Enrollment for 1996-97 was 2200 full-time students, 497 part-time students, 1083 summer students, 208 studying Veterinary medicine and 36 students enrolled in the MSc program. There are approximately 270 faculty members, including full-time, part-time, sessional, contract, and adjunct professors.

Holland College

(<http://www.hollandc.pe.ca>) is Prince Edward Island's community college, offering programs in business, technology, health, media and communications, marine and renewable resources, hospitality, tourism, justice, adult education, and trades. Enrollment in 1996-97 was 1400 full-time and 2700 part-time students.

Schools - Business and Specialty

Charlottetown also has a number of institutions which offer specialized training including:

- Academy of Learning
- Applied Business College
- Barbara Ann School of Cosmetology
- Career Skills
- Charlottetown English Language Training Inc.
- Charlottetown Hair Academy
- CompuCollege School of Business
- CompuWiz
- JAN Associates Inc
- JVI Driver Training School
- Marguerite Connolly Training & Consultants
- Maritime Electric Learning Centre
- MicroAge Learning Centre
- PEI Carpenters Training Centre
- PEI Construction Training Centre
- PEI Office of the Future
- ProTrain Truck Driving Training School
- Spell Read Canada Inc.
- Strait Flying Inc.

Health Care Facilities

The City area is served by the modern Queen Elizabeth Hospital. With approximately 300 beds, the hospital is also a referral centre for Queens County and the province as a whole.

Charlottetown has numerous dentists, five major health centres, a mental health centre, and a psychiatric hospital.

There are a number of other long term health care facilities and community supports which provide a range of services to City residents. These include several nursing homes and community care establishments.

Points of Service

Since the City is the provincial capital, Charlottetown residents have easy access to the provincial government offices and services.

Charlottetown is served by the Charlottetown Human Resource Centre, located in the Sherwood area. Please see the last page of this report for contact information.

There are Community Access Points (CAP Sites) located in the Sherwood and Carrefour Schools, and the HRC Resource Centre. where residents can use the computer and access the internet. There are also computers available for use at the Public Library.

Municipal Services

The City provides the full range of municipal services found in most urban centres.

- The Community Services Committee is Responsible for Recreation, Parks, Planning, Heritage and Land Use.
- The Protective Services Committee is Responsible for Fire and Police.
- The Municipal Services Committee is Responsible for Public Works, Water & Sewer Utility and Environment.

Municipal Tax Rates

The 1998 municipal tax rates vary from \$2.07 to \$2.31 per \$100 of assessment for commercial properties, and from \$1.10 to \$1.35 for non-commercial properties. The rates vary according to the area of the City because of the recent amalgamation, and will be harmonized within a few years.

Annual utility rates for Single Family Dwellings are \$147.00 for water service, and \$128.00 for sewer services.

Charlottetown Police

Charlottetown has undertaken a "Community Policing Initiative" which involves public relations and community related programs. Programs include:

- Canadian Offensive on Drug Education
- Police Assistance Community Education
- Stay Alert - Stay Safe child safety program co-sponsored by Canadian Tire
- A bicycle safety program sponsored by Canadian Tire

The Charlottetown Police force was a catalyst for the province wide "Eyes and Ears" program co-sponsored by Maritime Electric and Island Tel. It is a safety and crime prevention program which uses utility radio equipped vehicles as mobile "safe houses." Children and other citizens can turn to the vehicles when they need emergency assistance. The utility vehicles are marked with the Eyes & Ears Friendly Fox symbol. Drivers are trained in emergency assistance.

The "Hug a Tree" program is designed to enhance the awareness of children should they get lost in the woods, and also teaches camping safety.

Other programs include Block Parent, Neighbourhood Watch, and PEI Crimestoppers.

The Police Department is active in developing lesson plans for schools on various topics.

There are specific programs for seniors such as home security and personal safety. Officers are assigned to individual schools and seniors' residences, they try to be there for each police appearance.

Special focus events include Crime Prevention Week, Stay Alert - Stay Safe Month, Police Week, and Helmet Safety Month.

Joint projects with the RCMP include the Emergency Response Team, Tactical team, and Drug Operations. A joint diving team is under consideration.



Public relations efforts include sponsorship of sports tournaments, foot and bike patrols in the summer, many presentations to schools, service clubs and community groups.

The Charlottetown Police are actively involved with youth and seniors.

Charlottetown Fire Department

The City of Charlottetown Fire Department provides several types of services including fire suppression, auto rescue, water rescue, fire inspection and fire prevention education.

The Department is divided into two Response Districts and the Division of Fire Prevention. The Department has ten career personnel, 94 volunteers, and 14 vehicles. The Department responded to 429 calls for assistance in 1997.

The Division of Fire Prevention has been active in educating children through the use of the Fire Safety House, as well as the mobile Hazard House which shows children the different hazards they may encounter. Over 10,000 children went through the Fire Safety House in 1997. There is also a program for juvenile fire setters known as the Arson Prevention Program. The Learn Not to Burn Program is active, and there are programs for seniors.

A new aerial ladder truck has been purchased to replace the 1961 aerial ladder which serviced the City for many years.

Recreation

The City has a wide array of recreation programs, events and facilities. There are recreation programs tailored for families as well as each age group, from infants to seniors. For information, please contact the Parks and Recreation Department at (902) 368-1025.

Parks

Charlottetown has 83 park areas on over 500 acres of parkland. These range from small "pocket parks" to two major waterfront parks.

Victoria Park has long been a recreational center for Charlottetown residents. It features a long waterfront boardwalk which is part of the "Routes for Nature and Health" recreational pathway. There are also walking trails, cross country skiing, an outdoor skating rink, playground, swimming pool, lighted tennis courts, and three baseball fields.

The new Confederation Landing facility has flowerbeds, boardwalk, ice-skating and roller blading oval, interpretation boards and the historic landing site. Festivals and events are often hosted here in the summer.

Routes for Nature and Health is a 56 kilometer pedestrian and bicycle trail system in and around the greater Charlottetown area. The route is made up of sidewalks, boardwalks, roadways and gravel paths which lead through a variety of urban landscapes.

Recreation Facilities

In addition to the parks, there are many facilities available:

- Atlantic Fitness Centre
- Basilica Recreation Centre - bowling lanes, day care, youth and adult programs
- Belvedere Golf Club
- Charlottetown Canada Games Complex (Civic Centre and Trade Centre)
- Charlottetown Curling Club
- Charlottetown Driving Park
- Charlottetown Fitness Club
- Charlottetown Yacht Club
- Fit Company Aerobics
- Simmons Pool
- Simmons Sports Centre and Arena
- Sportsplex Arena
- U.P.E.I. Rink
- West Royalty Fitness Centre

Community Centres and Halls - there are 5 centres available for dances, weddings, special events, etc.

- Charlottetown Parks and Recreation Dept
- East Royalty Community Centre
- Hillsborough Park Community Centre
- Maplewood Room (above the Sportsplex)
- Sherwood Recreation Hall

Other Outdoor Opportunities

Within 10 to 20 km of the City, anglers can fish for brook trout at numerous locations. These include: Cass Pond, Marshall's Pond, Corran Ban Bridge and Winter River, Hardy's Pond, Warren's Pond, the North River at the causeway (also a good spot for white perch), Andrew's Pond, Hatchery Pond, Fullerton's Marsh, Johntson's River Impoundment, Glenfinnan River Bridge

and Impoundment, Glenfinnan Lake, and Reardon's Ponds. Striped bass is also sometimes caught in the Hillsborough River.

Glenfinnan Lake is one of the best spots on the Island for catching Rainbow trout and it is one of two locations on the Island where winter ice fishing for trout is permitted.

Recreation Programs

There are many recreation programs catering to diverse interests. Most are run by individual organizations.

- Adventure Group - Skiing Brookvale, "ROPES" course, after school indoor sports, spring and summer adventures, outdoor adventure camp, skateboarding safety program. The Adventure Group is coordinating the building of three skateboard areas within the city. This is a joint Federal - Provincial - Municipal project.
- Atlantic Coaches Seminar
- Arts Guild - variety of events, workshops and art classes
- Art classes for children
- Badminton Clubs
- Minor Baseball Associations , T-Ball
- Basketball programs
- Charlottetown Boys & Girls Club offers programs such as judo, step dancing, woodworking, archery.
- Community Health Centre offers many events and programs to help people achieve health goals
- Communiversity - Sports programs for all ages, offered at the university.
- Confederation Centre Public Library has a children's department summer program
- Cycling and Running Programs

- Curling
- Females First
- Figure Skating Clubs
- Floral Walkway
- Charlottetown Recreation Fitness Classes
- Football
- Guides and Scouts
- Gymnastics - Island Gymnastics Academy
- Hockey Skills Development Camp
- Make Our Hometown Beautiful
- Recreational Hockey Leagues
- Outdoor Ice Rinks, Ski & Walking Trails
- Inner City Youth Connection
- Karate Clubs
- Lawn Bowling
- Line Dancing / Clogging
- Red Cross Learn To Swim Classes
- Minor Hockey Associations
- Mommy and Me
- Partners for Living
- PEI 55+ Games
- PEI Recreation and Sport for the Physically Challenged
- PEI Special Olympics
- Charlottetown Ringette Association
- Scottish Country Dancing
- Soccer Leagues and clubs
- Seniors Active Living Centre
- Seniors Clubs
- Recreational Skating
- PEI Speed Skating Association
- Swimming Programs
- Recreational Tennis
- Theatre Arts School
- Walking Tours
- Youth Activities include Open Gyms, Movie Nights, and Youth Nights
- UPEI Panther Camps - one week camps with the focus on soccer, volleyball, or basketball

Cultural Facilities and Events

Charlottetown is rich in history and culture. Some noteworthy sites are listed below. Parks Canada provided text in quotes referring to plaques.

The **Confederation Centre of the Arts** features three theaters, Atlantic Canada's largest art gallery, library, gift shops, and a restaurant. The **Charlottetown Festival** runs from June to September at the Confederation Centre.

The **MacKenzie Theater** is a lively cabaret and Children's Theater.

Province House National Historic Site: The "Birthplace of Confederation" and the seat of PEI's provincial legislature since 1847. "Province House was completed in 1847, designed and built by local architect Isaac Smith to accommodate the provincial legislature and administrative office. In September 1864 it was the scene of the first conference on colonial union. Delegates met to begin discussions which led to Confederation in 1867. The building, a significant example of Canada's architectural heritage, was restored by Parks Canada. The work was completed in 1983. It is open to the public."

Hughes Drug Store/Apothecaries Hall (at Queen and Grafton Streets) "On December 24, 1810, Thomas Desbrisay Jr. opened an apothecary shop on this site. In 1874, George Hughes bought Apothecaries Hall and operated it under the title "Apothecaries Hall - Hughes Drug Co. Ltd." The original building was replaced by the present brick structure in 1900."

Confederation Landing Park has an outdoor performance facility and is the site of summer theatre, music and other special events

Ardgowan National Historic Site (2 Palmers Lane) "The former home of William Henry Pope, one of the Fathers of Confederation. Now the headquarters for Parks Canada's District Office. The exterior has been restored consistent with styles and materials of the 1850s. The interior has been renovated to provide modern office accommodation. Open to visitors year round, the restored grounds feature garden fashions from Pope's time."

Charlottetown City Hall (at Queen and Kent Streets) "Built in 1888, the Charlottetown City Hall is the oldest municipal hall in Prince Edward Island. Designed by Phillips and Chappell in the Romanesque Revival style often favoured for 19th-century civic buildings."

Fairholm (at Prince and Fitzroy Streets) "This superb, picturesque villa is one of the finest homes built in pre-Confederation Canada. Constructed about 1839 for politician and administrator Thomas H. Haviland Sr. A rare example of early brick construction on the Island."

The Land Tenure Question (Brighton Compound) "Land dominated Island politics for over a century. In 1767, the British government granted the Island into 67 lots to 100 proprietors. Over time, leasehold tenures disappeared with the sale of land and estates to tenants and the government. This was required by law after 1875. The Brighton Powder Magazine was built in 1866, when

troops were stationed here to quash the Tenant's League."

St. Dunstan's Roman Catholic Cathedral (Great George St.) "An excellent example of the High Victorian Gothic style in Canadian architecture. Erected between 1897 and 1907, it was consecrated and elevated to the status of a basilica in 1929. St. Dunstan's is the spiritual centre of the Catholicism in PEI."

Government House (Victoria Park) "In 1833-34 local contractors Isaac Smith, Henry Smith and Nathan Wright built Government House, a finely proportioned framed structure of neo-classical style as the official residence of the Lieutenant Governor of PEI. Before the attainment of Responsible Government in 1851, it served as the seat of the Colonial Executive power. Through the years this house has provided a setting of simple elegance for the formal entertainment of the Island community and its distinguished visitors."

P.E.I. Becomes a Province, 1873 (Provincial Buildings) "Cradled in the waves, this beautiful Island was successively named Abegweit, Ile-Saint-Jean, and Prince Edward Island to denote Mi'kmaq, French and English regimes. Discovered and settled by the French, it finally became a British colony in 1763. English, Scottish and Irish settlers jointed the French inhabitants to form a sturdy pioneer stock and to build primary industries of agriculture and fishing. Considering the original terms of confederation unfavourable, Prince Edward Island did not join the Dominion until July 1, 1873. Hon. James C. Pope was the first Premier."

Fathers of Confederation (plaques in front of Province House): George Coles, Colonel John Hamilton Gray, Thomas Heath Haviland, Andrew Archibald Macdonald, Edward Palmer, William Henry Pope, Edward Whelan.

Annual Events

Some of the events that residents and visitors enjoy each year include:

- Canada Day (Dominion Day)
- Ceilidh at the Irish Hall
- Celidh in the Carriage House
- Charlottetown Winter Carnival
- Christmas Open House
- Collectors' Day
- Come to the Ceilidh
- Festival of Lights
- Festival of the Fathers
- Gold Cup and Saucer Race
- Gold Cup Parade
- Island Skating School
- Old Home Week Provincial Exhibition
- PEI Shellfish Festival
- Queen Victoria's Birthday
- Summer Social
- Summertime Jazz & Blues Festival

Capital Commission of Prince Edward Island

The Capital Commission of Prince Edward Island (CCPEI) was established in 1995 with a mandate to build on the historic Birthplace theme to expand business opportunities associated with tourism development in the Capital City Region.

The Capital Commission also coordinates a major cooperative tourism marketing campaign on behalf of private sector partners which focuses on shoulder season development and supports numerous other heritage and tourism related projects

The CCPEI has responsibilities for the following special events:

- Festival of Lights
- International Buskers Festival
- Festival Of The Fathers
- Heritage and History Days
- The Confederation Lecture Series
- Historic Walking Tours
- July 1st Celebrations on PEI
- The Confederation Players: This troupe of bilingual young Canadians portray the political figures of 1864 that met in Charlottetown to form a confederacy of provinces in British North America. They depict the personalities and events surrounding the conference which gave Charlottetown its designation as Canada's Birthplace.
- 1864 Vignettes: These re-enactments are based on the words spoken by conference delegates as recorded and later published in 1865 by an Island Father of Confederation, Edward Whelan. About twenty minutes in length, they tell the story behind the meetings on Confederation that were held in "the Provincial Building" and feature the most prominent politicians from each delegation, as well as "the ladies" who provide details on the social activities of the day. The performances occur three times daily at Province House National Historic Site and are followed by opportunities for visitors

to chat with the delegates and take pictures.

- Historic Walking Tours
- Self-guided walking tour map
- Services to conventions and tour groups
- 1864 Victorian Soiree
- 1864 Carnival and Picnic
- Services to cruise ships
- Off-Island marketing of the Capital City

The Commission maintains a web page at:

<http://www.okeedokee.com/capitalcomm/welcome/index.shtml>

Churches

There are over 30 churches in Charlottetown, representing many different denominations. Although there are no synagogues, the Jewish Community does hold meetings. For information, call the Voluntary Resource Council at (902) 368-7337.

Community Organizations

Charlottetown's active service clubs include:

- Jaycees
- Kinsmen Club, Charlottetown
- Kiwanis Club Of Charlottetown
- Knights Of Columbus, Charlottetown
- Lions Club, Charlottetown
- Lions Club, Parkdale – Sherwood
- Rotary Clubs
- Royal Canadian Legion, Charlottetown

Seniors Federation and Active Living Centre

The Seniors Active Living Centre is headquarters for the P.E.I. Seniors Federation. The Federation speaks on behalf of Islanders aged 50 and over, conducts research on issues of interest, and provides educational programs and workshops on health and aging. The Centre also has a monthly calendar of activities including guest speakers at brown bag luncheons, fitness classes, card games, drama, choir, and quilting. The Federation publishes a popular monthly newspaper that is distributed across the Island.

As PEI's capital and largest municipality, Charlottetown has a large number of community, special interest, and self help groups, too numerous to list in this document. People interested in contacting a specific group can call the Voluntary Resource Council at (902) 368-7337.

Contact Information

To find out more about Charlottetown, contact one of the groups below:

City of Charlottetown

Mayor: George MacDonald
Deputy Mayor: Roger Birt
Chief Administrative Officer: Harry Gaudet
Councillors: Pat Connolly, Kathleen Casey, Frank Zakem, Mike Duffy, Clifford Lee, Brendon McCloskey, James McQuaid, Allan Poulton, Mitchell Tweel
Mailing address: PO Box 98, Charlottetown PE, C1A 7K2
Physical address: 199 Queen Street
Telephone: (902) 566-5548
Fax: (902) 566-4701
Site address: www.munisource.org/charlottetown
Office hours: Mon-Fri 8:30 - 5:00; summer Mon-Fri 8:00 - 4:00
Council meetings: Second Monday of month, 7:00 pm

Capital Commission of Prince Edward Island

25 Queen Street - Suite 23, Charlottetown, PEI C1A 4A2
Phone: (902) 629-1864 Fax: (902) 892 -5486
"Information Hot Line": (902) 629-1784
E-Mail: capital@pei.sympatico.ca
Web Site: <http://www.okeedokee.com/capitalcomm/welcome/index.shtml>

The Greater Charlottetown Area Chamber of Commerce

127 Kent Street, P.O. Box 67 Charlottetown, PE C1A 7K2
Phone:(902) 628-2000 Fax:(902) 368-3570
E-Mail:charcham@atcon.com
Web site: http://www.apcc.ca/chamber/PEICC/PEICC_Members/charlotte.html

Federation of PEI Municipalities

The Federation of Prince Edward Island Municipalities is a body formed for the purpose of representing in one organization the various cities, towns, resort municipalities, and incorporated communities within the Province of Prince Edward Island.

Lisa Doyle-MacBain, Executive Director
1 Kirkdale Road, Charlottetown, PEI, C1E 1R3
Telephone: (902) 566-1493
Fax: (902) 368-1239
E-mail: macbain@auracom.com
Web site: <http://www.munisource.org/fpeim/>

Human Resources Development Canada

Charlottetown is served by the Charlottetown Human Resource Centre. For information on programs and services offered by HRDC you may visit our web site at:

HRDC : <http://www.pe.hrdc.drhc.gc.ca/common/>

This site also contains links to other sites of interest.

Charlottetown Human Resource Centre

161 St. Peters Road
PO Box 20105
Sherwood Postal Outlet
Sherwood, Prince Edward Island
Canada CIA 9E3

Located in the Ellis Brothers Shopping Centre, the office serves Charlottetown, the Capital City of Prince Edward Island. It also serves an area from New London in the Western portion of Queens County continuing East to Vernon River in the Western portion of Kings County.

The office is a full service centre with Employment Insurance, Income Security Programs, Employment Programs, Investigation & Control and Women's Programs. The population of the area served by HRC Charlottetown is 64,000 with a Labour force estimated at 35,000. There is an employer base estimated at 4000.

Hours of Operation:

8:30 A.M. to 4:00 P.M. Monday to Friday

Telephone Numbers.

Employment Insurance Inquiries: 902-566-7781

Toll Free: (English): 1-800-206-7218, (French): 1-800-808-6352

Job line: 902-566-7799 Toll Free. 1-800-363-2342

Employment Services:

General enquiries: 902-566-7723 or 902-566-7766

Employer Job Orders: 902-566-7754

Records of Employment: Toll Free: 1-800-578-6821

Income Security Programs:

(Canada Pension/Old Age Security)

English: 1-800-277-9914

French: 1-800-277-9915

Appendix I

The following municipalities are members of the Federation of Prince Edward Island Municipalities. A profile of each municipality was created during the Municipal Profile Project between February and June , 1998.

City of Charlottetown
City of Summerside
Town of Alberton
Town of Cornwall
Town of Georgetown
Town of Kensington
Town of Montague
Town of Souris
Town of Stratford
Community of Abrams Village
Community of Borden-Carleton
Community of Brudenell
Community of Cardigan
Community of Central Bedeque
Community of Crapaud
Community of Kinkora
Community of Miscouche
Community of Morell
Community of Murray Harbour
Community of New Haven-Riverdale
Community of North Rustico
Community of O'Leary
Community of Resort Municipality
Community of St. Louis
Community of St. Peter's Bay
Community of Tignish
Community of Tyne Valley
Community of Victoria
Community of Wellington
Community of Winsloe South

Appendix II

Census Definitions

The following definitions are provided to assist readers in understanding the terminology used in the census data in this report. For further explanation or details please contact the Labour Market Information unit of Human Resource Development Canada.

Average Employment Income of Individuals - is calculated from unrounded data by dividing the aggregate employment income of a specified group of individuals by the number of individuals with employment income in that group. It refers to individuals 15 years and over who reported employment income for the calendar year 1995.

Census Family - refers to:

- 1) a now married couple (with or without never-married sons and /or daughters of either or both spouses), or
- 2) a couple living common-law (with or without never-married sons and/or daughters of either or both spouses), or
- 3) a lone parent of any marital status, with at least one never-married son or daughter living in the same dwelling.

Census reference date - May 14, 1996

Census reference week - The census reference week was the week prior to enumeration.

Employed - includes all persons who worked for pay or in self-employment in the paid labour force in the week prior to enumeration. This includes all persons working for wages or salaries, all self-employed persons (with or without paid help) working in their own business, farm or professional practice, and all persons working without pay in a family farm or business during the reference week. (The “employed “ also includes persons who were absent from their job or business for a variety of reasons.)

Employment income by work activity - refers to total income received by persons 15 years of age and over during the calendar year 1995 as wages and salaries; net income from non-farm unincorporated business and /or professional practice and net farm self-employment income for all jobs held. Included in this is both full time work (i.e. 30 hours or more per week) and part time (less than 30 hours per week) as well as those who worked full year (49- 52 weeks of the year) or part of the year (less than 49 weeks per year).

Ethnic origin - refers to the ethnic or cultural group(s) to which the respondents ancestors belonged. (An ancestor was defined as someone from whom a person is descended and is usually more distant than grandparent). Respondents were asked to specify as many groups as applicable.

Knowledge of Official Languages - refers to the ability to conduct a conversation in English only, in French only, in both English and French or in neither of the official languages of Canada.

Knowledge of Non-official Languages - Refers to languages, other than English or French, in which the respondent can conduct a conversation.

Labour Force - refers to those persons 15 years of age and older, excluding institutional residents who were employed or unemployed during the week (Sunday to Saturday) prior to census day.

Mother tongue - refers to the first language learned at home in childhood and still understood by the individual at the time of the census.

Participation rate - refers to the total labour force in the week (Sunday to Saturday) prior to Census day, expressed as a percentage of the population 15 years of age and over, excluding institutional residents.

Unemployed - refers to persons 15 years of age and over, excluding institutional residents, who, during the week (Saturday to Sunday) prior to Census Day, were without paid work and were available for work and either; 1) had actively looked for work in the past four weeks; or 2) were on temporary lay-off and expected to return to their job ; or 3) had definite arrangements to start a new job in four weeks or less.

Unemployment rate - refers to the unemployed labour force expressed as a percentage of the total labour force in the week (Sunday to Saturday) prior to Census Day. Data are available for persons 15 years of age and over, excluding institutional residents.

Visible minority - the employment equity act definition was used. It defines Visible minorities as persons (other than Aboriginal Persons) who are non-Caucasian in race or non-white in color.

Working age population – refers to the number of persons in the total population who are 15 years of age and over, excluding institutional residents.